

INTERNATIONAL STAGE – 31st SIICUSP
Guidelines for poster formatting



Poster Requirements

LANGUAGE: English

MAXIMUM SIZE: 90cm (width) x 120cm (height)

Poster organization and layout suggestions

FONT: title 60 pt / headings 30 pt / text 20 pt (it should be adequate for a person to read all the information comfortably at 1.5 m distance)

LAYOUT: two or three columns (check if the items are spread in an organized way and that the colors highlight the main messages you want to put across)

VISUALS: graphs, diagrams, images, photos and subtitles can all be used to present ideas in a condensed way

MATERIAL: one-piece vinyl or paper poster, or composed of many A4 sheets

STRUCTURE:

- Research title
- Institution: name and address where the research was developed; you may also include the name or logo of sponsors or other participants (maximum 5cmX5cm)
- Authors names: those responsible for the research
- Introduction: justification, including the problem or question studied, objective or hypothesis
- Materials and Methods: procedures, equipment, materials and strategies used in the development and analysis
- Development: execution phases, analysis and conclusion. Remember that you should show the scientific or technological process, not only the final product
- Results: those obtained with the methods mentioned before
- Conclusions
- References: references and quotation of authors mentioned in the paper
- Any sentence in the poster which is not the authors' must have its author and source identified properly

Optional: exhibition counter

- Besides the poster panel, an exhibition counter will also be available to authors, where they will be able to showcase any materials related to their research results, such as prototypes, flyers/magazines, etc. Exhibition counter measurements: 1.00 m (width) x 0.50 m (depth) x 1.00 m (height). Using the counter is not mandatory, so the author has the autonomy to decide if it will be used or not.